

# Cooking For a Better Start Facilitator Better Start Bradford

## **Application Pack**







### **About HENRY**

Childhood experiences last a lifetime - so every child deserves the best possible start in life. And although parents want a happy healthy future for their children, family life isn't always easy. Our mission is to support a healthy, happy start for children and lay the foundations for a brighter future – by making sure families get the support they need.

#### **Our service offer**

Founded in 2009, HENRY is now the leading national provider of evidence-based services to support a healthy start. We are currently working in partnership with NHS trusts, public health teams, children's services and other partners in around 40 local authorities and 5,634 families benefited from HENRY support in the last year.

We support parents to transform family life for the better in all sorts of ways – including emotional wellbeing, family relationships, parenting skills, infant feeding, the home learning environment, improved nutrition and getting more active.



#### **Our values**

HENRY aspires to be a values-led organisation. All of our work with families, partners and HENRY colleagues is underpinned by the following explicit values:

- **Partnership:** parents are the experts in their own family so we start with their experience and support them to make changes that they believe will lead to a healthier and happier life.
- **Strengths-based:** we acknowledge and build on all the things that are going well, fostering hope and self-belief.
- **Person-centred:** families face different challenges we get alongside families and listen, building a relationship based on trust and empathy.
- **Respect:** we value families for who they are and seek to understand rather than judge.
- **Inclusive:** we find out about the difficulties that some families face in accessing support and work proactively to overcome barriers.





• Excellence: we strive to provide families with high quality and effective support; we value learning about what doesn't work as well as what does, approaching new ideas with an attitude of curiosity and using reflective practice, evidence and feedback to improve our services.

# Our impact: 10 years of making a difference to the lives of children and their families

Our 10-year impact report<sup>1</sup>, published last year, tells the HENRY story through the voices of families, volunteers and local practitioners – as well as bring to life many of the collective changes that children and families have achieved.

l started a programme and ended up with a new life



Every day, we are helping some of the UK's most vulnerable and deprived families provide a great start for their children, so they flourish throughout childhood and beyond. Following a HENRY programme:

- 93% of families lead a healthier lifestyle
- 77% of parents have improved emotional wellbeing, including feeling happier, less isolated and less stressed
- 86% of parents are able to hold boundaries more effectively

I'm now the Mum my child deserves

It was one of the best decisions in my life to attend the HENRY programme. Before, as a single mum (with no relatives in UK), I was full of doubts how to raise my child. Now I am a confident parent who knows what is best, both for me and my child.

I had to realise that everything depends on us, parents. Happy mum, happy child. Before the programme, I was not sleeping enough, no exercising, I was eating junk food, I was frustrated.

During the programme, I introduced new habits, such as sleeping more, eating fruits and vegetables every day, looking at the food labels before buying anything, introducing new foods, exercising more, tiding the flat, giving choices to my baby girl, reading to her more.

It also gave me the opportunity to meet other parents, and to avoid depression. I really enjoyed that somebody is taking care of me. We got flowers, candles to chill and relax at home. I learned that "me time" is very important, not just for me but for my baby as well.





<sup>&</sup>lt;sup>1</sup> <u>www.henry.org.uk/impactreport</u>

We got free vitamins, balls, books (what my baby girl loves so much that there is no day without reading the Henry Bear story to her).

Hackney parent

#### Our team of staff and volunteers

HENRY currently employs 64 staff. Just over a third of staff are based at our national office near Oxford, with the majority of staff based locally (Hackney and City of London, Lambeth, Waltham Forest, Southend, Bradford and Blackpool) delivering services and projects.

In addition to our employed staff team, teams of freelance trainers, sessional facilitators and volunteers also play a crucial part in delivering HENRY services.

HENRY's supportive ethos and high levels of staff satisfaction and commitment are evident in our annual staff surveys. 100% of staff tell us they are proud to work for HENRY, would recommend HENRY as an employer and have continued to feel well-supported during the challenges of the coronavirus pandemic.

#### **Our future**

In April 2019 we began implementation of our new 3 year plan to maximise:

- impact: the greatest positive change for the people we support
- reach: the number and diversity of people we support, as well as our geographical reach
- revenue: ensuring financial sustainability to deliver our charitable objectives

Our strategic objectives in achieving this are to:

- Continue to strengthen our work in pregnancy and the early years
- Extend HENRY to parents of children aged 5-11 and to teenagers
- Extend our reach through the use of digital technology and new partnerships
- Develop and maintain our reputation as a 'centre of excellence', working with academic partners to strengthen our evidence base and influencing national policy
- Develop new income-generating activities to support our core mission

This is an exciting time to be joining HENRY. Over the last 5 years we have successfully implemented ambitious plans for growth, and are projecting further growth in 20/21.

The coronavirus pandemic has impacted face-to-face delivery and accelerated our plans for digitalisation, with rapid adaptation of our family support and training activities for online delivery.







#### **Overview of role**

Job Title	Cooking For a Better Start Facilitator - Bradford	
Office Base	Woodroyd Centre, Woodroyd Road, Bradford, BD5 8EL (currently working from home)	
Hours per week	0.6 fte (22.5 hours a week)	
Salary	£23,391 rising by annual increments to £26,342 (£14,035 to £15,806 pro-rated)	
Contract	Fixed term to 31.03.2024	
Responsible to	Cooking For a Better Start Coordinator	
Annual leave	30 days per year plus bank holidays (pro-rated)	
Pension	Access to pension scheme with a matched employer contribution of up to 6%	

#### Job Purpose

To deliver Better Start Bradford's cooking programme to groups of parents face to face and individual parents online whose children are under four years of age and who live in the Better Start Bradford areas of Bradford Moor, Bowling & Barkerend and Little Horton. To engage parents and support them in developing new skills in planning for, preparing and cooking healthy, nutritious family foods.

HENRY services aim to improve health outcomes for young children and reduce health and social inequalities, giving children a healthy start for a brighter future.

#### Key working relationships

- HENRY Bradford team:
  - o Bradford Cooking for a Better Start Coordinator
  - Bradford Service Manager
  - Bradford Healthy Families Team
- HENRY national staff:
  - $\circ \quad \text{Head of Service Delivery} \\$
  - HENRY Service Managers
  - o Head of Business Development
  - o Head of Training and Programmes
  - o Head of Finance and Administration Manager
  - Communications and Marketing Officer
  - o Data Manager





#### **Key Responsibilities**

- 1. Deliver HENRY Cooking for a Better Start programmes
- 2. Contribute to promoting HENRY services to families, professionals and others

#### 1. Deliver HENRY Cooking for a Better Start programmes

- Plan, prepare and deliver HENRY *Cooking for a Better Start* programmes (face to face and online)
- Deliver face to face and online programme in accordance with the facilitator handbook and session guides, modelling the HENRY approach and skills.
- Build and maintain supportive and collaborative relationships with local parents participating in
  programmes, including keeping in touch between sessions and texting reminders and links to
  useful media sites/information.
- Where applicable maintain good relationships with crèche providers, ensuring families and children's needs are met.
- Complete facilitator review forms at the end of each session, reflecting on your practice and sharing feedback with your line manager.
- Seek support as required to address issues that arise during delivery.
- Report any safeguarding concerns immediately and in line with the local Children's Safeguarding Board and HENRY safeguarding policies and procedures.
- Attend regular group supervision provided by HENRY.
- Complete programme paperwork in a timely and organised manner, submitting within one week of programme completion.
- Maintain accurate data records as required.

#### 2. Contribute to promoting HENRY services to families, professionals and others

- Liaise with HENRY and co-facilitators to coordinate delivery of programmes and sessions.
- Promote the service to health professionals and others and encourage referrals into HENRY services, providing potential referrers with information about scheduled programmes and workshops via text, leaflets, emails, word-of-mouth etc.
- Build awareness of services, encourage and recruit families to participate in programmes
- Work creatively to overcome barriers and reach out and engage parents/carers (including fathers, partners, buddies, etc.) ensuring services are inclusive and culturally appropriate.
- Build supportive and collaborative relationships with local parents, consulting with them and maintaining on-going engagement through regular contact between sessions to support retention.
- Make use of social media, in line with the social media policy, to promote programmes and recruit parents.

#### 1. Attitudes, behaviour & values

- Build respectful relationships, understanding the impact of your behaviour on others and being willing to adapt it when necessary.
- Work effectively as a member of the team by consulting and sharing information with colleagues, managing your time to meet deadlines and preparing for meetings.
- Communicate effectively with partners.
- Maintain clear and accurate records.
- Comply with all organisational policies and procedures.
- Model HENRY values.





• Support own development through on-going reading, research, reflective practice and supervision.

#### **Person specification**

-	Essential	Desirable
Qualifications	Graduate level education or significant relevant experience	Qualified Nutritionist or related knowledge and experience (for Healthy Families practitioner) Health qualification: e.g. health visiting, nursing, nutrition, infant feeding or early years development Successful completion of: HENRY Core Training and Group Facilitation Training
Experience	Direct work with parents or families Community engagement work with parents/families Developing effective working relationships with other organisations/agencies Team working	Delivering experiential and interactive training and/or group work Delivery of HENRY programmes Experience of dealing with safeguarding concerns Maintaining accurate records
Knowledge	Values and principles of working in partnership Working knowledge of health and early years services Healthy lifestyle and obesity awareness Knowledge and awareness of safeguarding	Working knowledge and understanding of one or more community languages Effective approaches to supporting behaviour change Data protection and confidentiality
Skills and attitudes	Excellent facilitation and interpersonal skills Ability to motivate others, share feedback and inspire excellence Commitment to reflective practice and ongoing learning and development Excellent communication skills (verbal, written and IT) Able to travel across the relevant area Able to work flexibly to meet families' needs, e.g. some evenings and weekends	Willingness and ability to take the initiative in identifying problems and suggesting solutions Multilingual





#### Application timetable

Deadline for applications	9 am Monday 26 <sup>th</sup> April 2021
Interviews	Wednesday 5 <sup>th</sup> May 2021

#### **Application process**

For more information please contact Sue Iddon at <u>recruitment@henry.org.uk</u>. To submit an application please complete the following and email them to <u>recruitment@henry.org.uk</u>

- Application form
- Equal opportunities form



