

Lead Practitioner for the Healthy Families service, Croydon Council

Application Pack



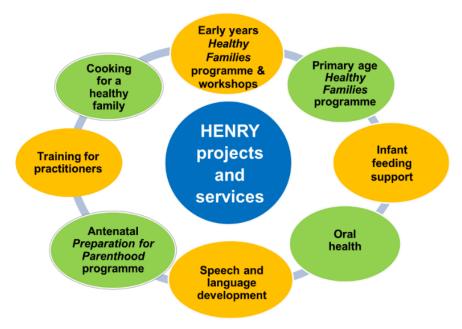
About HENRY

Childhood experiences last a lifetime - so every child deserves the best possible start in life. And although parents want a happy healthy future for their children, family life isn't always easy. Our mission is to support a healthy, happy start for children and lay the foundations for a brighter future – by making sure families get the support they need.

Our service offer

Founded in 2009, HENRY is now the leading national provider of evidence-based services to support a healthy start. We are currently working in partnership with NHS trusts, public health teams, children's services and other partners in around 40 local authorities and 5,634 families benefited from HENRY support in the last year.

We support parents to transform family life for the better in all sorts of ways – including emotional wellbeing, family relationships, parenting skills, infant feeding, the home learning environment, improved nutrition and getting more active.



Our values

HENRY aspires to be a values-led organisation. All of our work with families, partners and HENRY colleagues is underpinned by the following explicit values:

- **Partnership:** parents are the experts in their own family so we start with their experience and support them to make changes that they believe will lead to a healthier and happier life.
- Strengths-based: we acknowledge and build on all the things that are going well, fostering hope and self-belief.
- **Person-centred:** families face different challenges we get alongside families and listen, building a relationship based on trust and empathy.
- Respect: we value families for who they are and seek to understand rather than judge.
- Inclusive: we find out about the difficulties that some families face in accessing support and work proactively to overcome barriers.
- Excellence: we strive to provide families with high quality and effective support; we value learning about what doesn't work as well as what does, approaching new ideas with an attitude of curiosity and using reflective practice, evidence and feedback to improve our services.

Our impact: 10 years of making a difference to the lives of children and their families

Our <u>10-year impact report</u> tells the HENRY story through the voices of families, volunteers and local practitioners – as well as bring to life many of the collective changes that children and families have achieved.

I started a programme and ended up with a new life



Every day, we are helping some of the UK's most vulnerable and deprived families provide a great start for their children, so they flourish throughout childhood and beyond. Following a HENRY programme:

- 93% of families lead a healthier lifestyle
- 77% of parents have improved emotional wellbeing, including feeling happier, less isolated and less stressed

I'm now the Mum my child deserves

• 86% of parents are able to hold boundaries more effectively

It was one of the best decisions in my life to attend the HENRY programme. Before, as a single mum (with no relatives in UK), I was full of doubts how to raise my child. Now I am a confident parent who knows what is best, both for me and my child.

I had to realise that everything depends on us, parents. Happy mum, happy child. Before the programme, I was not sleeping enough, no exercising, I was eating junk food, I was frustrated.

During the programme, I introduced new habits, such as sleeping more, eating fruits and vegetables every day, looking at the food labels before buying anything, introducing new foods, exercising more, tiding the flat, giving choices to my baby girl, reading to her more.

It also gave me the opportunity to meet other parents, and to avoid depression. I really enjoyed that somebody is taking care of me. We got flowers, candles to chill and relax at home. I learned that "me time" is very important, not just for me but for my baby as well.

We got free vitamins, balls, books (what my baby girl loves so much that there is no day without reading the Henry Bear story to her).

Hackney parent

Our team of staff and volunteers

HENRY currently employs 94 staff and sessional workers. About a quarter of staff are based at our national support office near Oxford, with the majority of staff based locally (Hackney and City of London, Waltham Forest, Southend, Hertfordshire, Bradford and Blackpool), delivering services and projects.

In addition to our employed staff team, freelance trainers, sessional facilitators and volunteers also play a crucial part in delivering HENRY services.

HENRY's supportive ethos and high levels of staff satisfaction and commitment are evident in our annual staff surveys. 100% of staff tell us they are proud to work for HENRY and 98% report that staff morale is good or very good.

Our future

This is an exciting time to be joining HENRY. Our charity has continued to grow at a rapid rate across every year – almost 40% over 3 years – and we are projecting further growth in 22/23.

Uptake of HENRY is widespread across the UK - parent, practitioner and commissioner feedback testifies to the value and impact of HENRY, as does our growing <u>evidence base</u>. Following a successful feasibility study, the National Institute of Health Research is now funding a full randomised control trial of HENRY.

We have developed new programmes during pregnancy, the primary years and, most recently, for teenagers. The coronavirus pandemic has impacted face-to-face delivery and accelerated our plans for digitalisation, with all our family support and training activities now adapted for online delivery as well as face-to-face. This has provided greater choice for families, as well as creating new opportunities for national delivery of remote services to reach families in areas where there is no local HENRY presence.

To enable us to reach more families and have the greatest possible impact on children's futures, our **strategic objectives** for the next 3 years are to:

- 1. Invest in workforce capacity and wellbeing and provide the space for people to assimilate change
- 2. Build organisational resilience through investment in digital transformation
- **3.** Maximise the new opportunities and business models we know are already there balancing our core offer with innovation
- 4. Forge new strategic partnerships to drive income, delivery and research



Overview of role

| Job Title | Healthy Families Lead Practitioner - Croydon | |
|----------------|---|--|
| Work base | Hybrid working: your home and an office base TBC | |
| Hours per week | 0.8fte (30hrs per week) | |
| Salary | £26,056 increasing by annual increments to £29,344 (£20,844 - £23,475 pro rata) | |
| Contract | Fixed term to 30.06.2026 | |
| Responsible to | Croydon Service Manager | |
| Annual leave | 30 days per year plus bank holidays (pro-rata) | |
| Pension | Access to pension scheme with a matched employer contribution of up to 6% | |

Job Purpose

In partnership with Croydon Council, HENRY supports families and children 0 - 7 years of age living in the London Borough of Croydon to get the best start in life.

The Lead Practitioner will co-ordinate and deliver a range of HENRY *Healthy Families* programmes and workshops across the Croydon Borough to families, helping them to adopt a healthy family lifestyle.

HENRY services aim to improve health outcomes for young children and reduce health and social inequalities, giving children a healthy start for a brighter future.

Key working relationships

- HENRY Croydon team:
 - o Service Manager
 - o Administrator & Data Officer
 - Health Families Facilitators
 - Sessional Facilitators
- HENRY national staff:
 - Head of Service Delivery
 - HENRY Service Managers
 - o Head of Training and Programmes
 - o Head of Finance and Administration Manager
 - o Communications and Marketing Officer
 - o Data Manager

Key Responsibilities

- 1. Deliver HENRY *Healthy Families* programmes and workshops to families
- 2. Engage and support retention of families on programmes and workshops
- 1. Deliver HENRY Healthy Families programme and workshops
- Plan, prepare and deliver HENRY *Heathy Families* programmes, including taster sessions, the 8-week group programme, the 1-to-1 programme and single session workshops.
- Deliver family support in accordance with the facilitator handbook and session guides, modelling the HENRY approach and skills.
- Complete facilitator review forms at the end of each session, reflecting on your practice and sharing feedback with your line manager.
- Seek support as required to address issues that arise during delivery.
- Report any safeguarding concerns immediately and in line with the local Children's Safeguarding Board and HENRY safeguarding policies and procedures.
- Attend regular group supervision provided by HENRY.
- Complete programme paperwork in a timely and organised manner, submitting within one week of programme completion.
- Maintain data records as required.

2. Engage and support retention of families on programmes and workshops

- Build supportive and collaborative relationships with parents participating in the programmes, maintaining on-going engagement through regular contact between sessions to support retention.
- Maintain good relationships with crèche providers, ensuring families and children's needs are met.
- Attend community events to raise awareness of the programme and engage local parents where time allows.

3. Attitudes, behaviour and values

- Build respectful relationships, understanding the impact of your behaviour on others and being willing to adapt it when necessary.
- Work effectively as a member of the team by consulting and sharing information with colleagues, managing your time to meet deadlines and preparing for meetings.
- Comply with all organisational policies and procedures.
- Support own development through on-going reading, research and supervision.
- Other duties and responsibilities as negotiated with the post holder.

Person Specification

| | Essential | Desirable |
|-------------------------|---|--|
| Qualifications | Graduate level education or equivalent relevant experience Minimum 5 GCSE's or equivalent, including English and Maths | Qualified Nutritionist or related knowledge and experience Successful completion of HENRY Core Training |
| Experience | Direct work with parents or families Community engagement work with parents/families Developing effective working relationships with other organisations/agencies Team working | Delivering experiential and interactive training and/or group work Delivery of HENRY programmes Experience of dealing with safeguarding concerns |
| Knowledge | Values and principles of working in partnership Working knowledge of health and early years services Healthy lifestyle and obesity awareness Knowledge and awareness of safeguarding | Working knowledge and understanding of one or more community languages Effective approaches to supporting behaviour change |
| Skills and attitudes | Strong motivation to contribute to HENRY's work Excellent facilitation and interpersonal skills Ability to motivate others, share feedback and inspire excellence Commitment to reflective practice and ongoing learning and development Excellent communication skills (verbal, written and IT) Able to travel across the Better Start Bradford area Able to work flexibly to meet families' needs, e.g. some evenings | Willingness to take the initiative in identifying problems and suggesting solutions. |

Note: This post requires a satisfactory enhanced DBS check

Application timetable

| Deadline for applications | 9 am on Tuesday 30 August 2022 |
|----------------------------------|--|
| Interviews (to be held remotely) | Tuesday 7th September or Wednesday 8th September 2022 |

Application process

For more information please contact <u>recruitment@henry.org.uk</u>.

To submit an application please complete the following forms available from the HENRY website at www.henry.org.uk/jobs and email them to recruitment@henry.org.uk/jobs and email them to recruitment@henry.org.uk/jobs and email them to recruitment@henry.org.uk/jobs and email them to www.henry.org.uk/jobs and email them to www.henry.org.uk/jobs and email them to recruitment@henry.org.uk

- Application form
- Equal opportunities form