



6 Elm Place
Old Witney Road
Oxfordshire
OX29 4BD

Dear applicant,

As the new Chair of HENRY, I'm very excited that you're interested in joining our Board. At HENRY we are passionate about babies and young children getting the best possible start in life. This means supporting the whole family to make positive lifestyle changes, creating healthier and happier home environments, and building healthier communities.

This year has brought many challenges across different communities and the need for organisations like HENRY to support families has never been greater. In the words of one parent of young children during lockdown:

"This is hard beyond belief. I am petrified it will break us as a family. Trying to keep the kids fed without school dinners is a constant worry. Keeping them busy in a small flat with no garden and trying not to lose my own mind at the same time is just so difficult."

So there remains much to do - in joining the Board, you can help steer the direction of HENRY, ensure we are able to meet new challenges (including the current pandemic) and support our excellent senior executive team led by Kim Roberts to deliver our business plan which focuses on impact, reach and financial stability.

This is an exciting time to be joining HENRY. The coronavirus pandemic has limited face-to-face delivery and accelerated our plans for digitisation, with rapid adaptation of our family support and training activities for online delivery. Over the last 5 years we have successfully implemented ambitious plans for growth, doubling our income from £900k in 15/16 to £1.8k in 19/20 and are projecting a further 10% growth in 20/21. Whilst we have many achievements under our belt, there's still a long way to go to optimise our reach and impact.

We are a small friendly charity, popular with parents and with a national reputation for excellence. We build our programmes on evidence, we work in partnership with parents and our programmes focus on what works well to build self-belief.

Due to the upcoming retirement of a number of trustees we hope to recruit up to 5 new trustees. We are encouraging applications from a breadth of backgrounds as explained in the application pack. While we are looking for some trustees with a professional background in public health and commissioning, we are also keen to attract trustees who bring more personal experience of our work. If you have lived experience which could support the development of our work, but you have

*Founders: Professor Mary Rudolf, consultant paediatrician and specialist in infant nutrition and growth;
Candida Hunt, training consultant and behaviour change specialist*

*Patrons: Professor Sir Alan Craft, past President, Royal College of Paediatrics and Child Health;
Dr Helen Crawley, Director, First Steps Nutrition;
Dr Nicholas Naftalin OBE*

never been a trustee, please do still think about applying and I am happy to have a chat to answer any questions in advance of you submitting an application.

So please, if you're up for a challenge and you're committed to giving families the support they need please get in touch.

Good luck and we look forward to hearing from you!



Sam Olsen, Chair of Trustees

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